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2023

RESUME

2023

SPECIAL TRAITS

OUT-OF-THE-BOX THINKER

CREATIVE PROBLEM SOLVER

BOLD, FUN, AND UNAPOLOGETIC

LOYAL, DEDICATED, AND PASSIONATE

LOUD AND OUTSPOKEN WITH A VALUABLE, UNIQUE POINT OF VIEW

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SPECIAL SKILLS:

ILLUSTRATION

GRAPHIC DESIGN

COPYWRITING

BRAND IDENTITIES/LOGO DESIGN

TYPOGRAPHY

COMMUNICATION & COLLABORATION

MCKENNA HILLIER

ILLUSTRATOR, GRAPHIC DESIGNER, MAXIMALIST, PROCREATE PRINCESS



A BEAST WITH:



& MORE!

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LOCATION: DENVER, COLORADO

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PORTFOLIO: WWW.MCKENNAHILLIER.COM

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EDUCATION

BFA IN GRAPHIC DESIGN

Montana State University, 2016 - 2021

Recipient of Bronze Pencil Award for Outstanding Performance in the field of Graphic Design

EXPERIENCE

ILLUSTRATOR AND GRAPHIC DESIGNER

DEFI Entertainment LLC, 2021 - 2023

- Developed creative concepts and designed visual materials, including logos, banners, brochures, flyers, posters, plenty of social media graphics, album covers, and entire brand identities
- Regularly and efficiently produced custom illustrations, both hand drawn and digital, to enhance products, create virtual influencers, and tell visual stories
- Designed and arranged layouts for both print and digital media, considering effectiveness of typography, color schemes, and visual hierarchy to ensure a polished final product
- Worked closely with both coworkers and exterior clients to understand their design objectives, gather feedback, and make revisions as needed
- Designed large-scale websites in collaboration with talented coders to present products as professionally and beautifully as possible
- Maintained a well-organized digital filing system to easily locate and retrieve design assets and project files.

ILLUSTRATOR AND GRAPHIC DESIGNER, FREELANCE

Self-employed, 2017 - Current

- Let's be honest, I do all of what I listed above in my freelance work. And I'm running out of space, so I'll spare you the reading.

THANK YOU



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